

# 2025 SUMMIT PROSPECTUS

SPONSORSHIP AND EXHIBIT OPPORTUNITIES



**Bringing Leaders Together...**  
*To Empower Solutions.*



# UPCOMING EVENTS

JANUARY

**2025 DEFENSE OUTLOOK SUMMIT**  
January 23 – 24, 2025  
Washington, DC

FEBRUARY

**AMERICAN SMALL BUSINESS CONTRACTING SUMMIT**  
February 27 - 28, 2025  
Hyattsville, Maryland

APRIL

**2025 AIR FORCE CONTRACTING SUMMIT**  
April 14 – 15, 2025  
Orlando, Florida

JUNE

**2025 NAVY CONTRACTING SUMMIT**  
June 10 – 11, 2025  
Annapolis, Maryland

AUGUST

**2025 ARMY CONTRACTING BRIEFING**  
August 2025  
Washington, DC

OCTOBER

**2025 PACIFIC DEFENSE CONTRACTING SUMMIT**  
October 2025  
Honolulu, Hawaii

DECEMBER

**2026 DEFENSE OUTLOOK BRIEFING**  
December 2025  
Washington, DC



## *Why Sponsor or Exhibit?*

The **Defense Leadership Forum** has a long history of producing highly-valued defense contracting conferences. Thousands of Congressional, military, government, and business leaders have participated in our annual events.

There are a variety of opportunities at our Summits to meet government and military decision-makers and industry professionals.

In addition to the General Session presentations, our events feature a VIP Networking Reception, Networking Lunch with Exhibitors, and more.

Our Summits also feature matchmaking sessions, which have been highly successful in allowing Small Businesses and Prime Contractors to identify potential alliances and teaming partners.

*Display your products, services, and technologies to hundreds of business professionals and decision-makers representing a variety of defense specialties.*

## **Reach more people.**

Build connections.

Grow your business.



# SPONSORSHIP OPPORTUNITIES



## DIAMOND

**Exclusive Package - Only 1 Spot per Event**

Special Strategy Sessions with DLF Leadership  
Marketing email to Attendees featuring your defense solutions  
Company Logo Featured on Summit Name Badges  
Plus, **ALL benefits** listed in the **Titanium** package below.

**SOLD OUT** for the Defense Outlook Summit. Currently available for all other events.

★★★★★  
**\$15,000**

1 Per Event



## TITANIUM

Invitation to provide a 15-Min Speaking Presentation  
5 Passes including access to General Sessions  
Standard or Large Table-Top Exhibit Space with Prime Placement  
Corporate Marketing Material Provided to Participants  
Invitation to host a Matchmaking Session  
Recognition in Summit Materials and Website  
Access to Lunch & VIP Reception  
Photos and video clips of Your Participation in the Summit  
Access to Summit Presentations & Materials (Post-Event)

**SOLD OUT** for the Defense Outlook Summit & American Small Business Summit.

★★★★★  
**\$10,500**

1-2 Per Event



## PLATINUM

4 Passes including access to General Sessions  
Standard Table-Top Exhibit Space with Prime Placement  
Invitation to host a Matchmaking Session  
Corporate Marketing Material Provided to Participants  
Recognition in Summit Materials and Website  
Access to Lunch & VIP Reception  
Photos and video clips of Your Participation in the Summit  
Access to Summit Presentations & Materials (Post-Event)

**ONE** available for American Small Business Summit and Air Force Contracting Summit.

★★★★★  
**\$8,000**

2 Per Event



## GOLD

3 Passes including access to General Sessions  
Standard Table-Top Exhibit Space with Prime Placement  
Invitation to host a Matchmaking Session  
Corporate Marketing Material Provided to Participants  
Recognition in Summit Materials and Website  
Access to Lunch & VIP Reception  
Photos and video clips of Your Participation in the Summit  
Access to Summit Presentations & Materials (Post-Event)

**TWO** available for the Defense Outlook Summit & Air Force Contracting Summit.

★★★★★  
**\$6,000**

3 Per Event



**Let us take your event experience to the next level!**

Contact Us at [events@usdlf.org](mailto:events@usdlf.org) to set up a call to discuss which package will work best for your company!



## REGISTRATION

2 Passes including access to General Sessions Standard Table-Top Exhibit Space with Prime Placement Company Logo on Summit Lanyards Recognition in Summit Materials and Website Access to Lunch & VIP Reception Photos and video clips of Your Participation in the Summit Access to Summit Presentations & Materials (Post-Event)

**SOLD OUT** for the 2025 Defense Outlook Summit

**\$6,500**

**1 Per Event**



## LUNCH

2 Passes including access to General Sessions Standard Table-Top Exhibit Space with Prime Placement Opportunity to provide brief remarks on Day 1 Recognition in Summit Materials and Website Access to Lunch & VIP Reception Photos and video clips of Your Participation in the Summit Access to Summit Presentations & Materials (Post-Event)

**\$5,500**

**1 Per Event**



## VIP NETWORKING RECEPTION

2 Passes including access to General Sessions Standard Table-Top Exhibit Space with Prime Placement Company Logo on Reception Signage Recognition in Summit Materials and Website Access to Lunch & VIP Reception Photos and video clips of Your Participation in the Summit Access to Summit Presentations & Materials (Post-Event)

**\$4,500**

**1 Per Event**



## CONTRIBUTING

2 Passes including access to General Sessions Standard Table-Top Exhibit Space Access to Lunch & VIP Reception Access to Summit Presentations & Materials (Post-Event)

**\$3,000**

**5 Per Event**



## SMALL BUSINESS

2 Passes including access to General Sessions Standard Table-Top Exhibit Space Access to Lunch & VIP Reception Access to Summit Presentations & Materials (Post-Event)

**\$2,000**

**10 Per Event**

*Display your Company's Defense Solutions at our Summits!*

*Email us to set up a call with our team today!*

# EXHIBIT PACKAGES & ATTENDEE PASS OPTIONS

## STANDARD EXHIBIT PACKAGE 1

1 Pass including access to General Sessions  
 Standard Table-Top Exhibit Space  
 Recognition in Summit Materials  
 Access to Lunch & VIP Reception  
 Photos of Your Participation in the Summit  
 Access to Summit Presentations & Materials (Post-Event)

*Interested in a 10ft wide space? Inquire about Large Exhibit Availability*

**\$1,800**

**Early Rate**

**Limited**

## STANDARD EXHIBIT PACKAGE 2

2 Passes including access to General Sessions  
 Standard Table-Top Exhibit Space  
 Recognition in Summit Materials  
 Access to Lunch & VIP Reception  
 Photos of Your Participation in the Summit  
 Access to Summit Presentations & Materials (Post-Event)

*Interested in a 10ft wide space? Inquire about Large Exhibit Availability*

**\$2,200**

**Early Rate**

**Limited**

## BUSINESS ATTENDEE PASS

1 General Attendee Pass  
 Access to General Sessions and Exhibit Areas  
 Access Matchmaking Sessions  
 Access to Day 1 Lunch  
 Access to Summit Presentations & Materials (Post-Event)

*Does not include access to the Networking Reception*

**\$595 to**

**\$895**

Rates vary per event and time of registration.

**Early Rates Available**

## VIP ATTENDEE PASS

1 General Attendee Pass  
 Access to General Sessions and Exhibit Areas  
 Access to Matchmaking Sessions  
 Access to Day 1 Lunch  
 Access to VIP Networking Reception  
 Access to Summit Presentations & Materials (Post-Event)

**\$745 to**

**\$1,045**

Rates vary per event and time of registration.

**Early Rates Available**



**Special Rates are available for Non-Profit Agencies and Complimentary Registration is available for Government & Military Officials. Limited availability. Inquire for registration details. Email [events@usdlf.org](mailto:events@usdlf.org)**

## EXHIBIT DETAILS:

Exhibitor Areas vary per event and may include space inside the General Session room, pre-function and registration areas, or a separate Exhibit Hall. Inquire for more details per event. No carpeting or pipe & drape needed. This includes table-top exhibit space only. A table and chairs will be provided. Standard Exhibit includes space up to 8ft wide for display items. Top Sponsors may request additional space, if available. The use of up to (2) Pop-Up Banners or a backdrop is recommended, not to exceed the standard 8ft width. Other display items must be cleared with the event staff prior to registration. Electrical service and other ancillary items such as internet connections are not included in exhibit registration. Complete exhibit details will be available for download on our website at least 30 days prior to the Day 1 of the event.



## Participants in our numerous defense events have included:

### Speakers

LtGen Charles Chiarotti, Deputy Commandant, Installations and Logistics, U.S. Marine Corps  
 MG Jeffrey Milhorn, Deputy Commanding General for Military and International Operations, Army Corps of Engineers  
 Delia A. Adams, Sr Acquisition Executive, Acquisition Directorate, Army Installation Management Command  
 RDML John Adametz, Commander, NAVFAC Pacific  
 BG Greg Chaney, Commander, Texas National Guard  
 MG Patrick W. Burden, Deputy Commanding General for Combat Systems, Army Futures Command  
 Col Paul Porter, Director of Contracting, 502nd Contracting Squadron, Joint Base San Antonio  
 Dr. David Smith, Director, Air Force Production and Flight Test Facility Plant 42, Edwards Air Force Base  
 Lt Col Walter McMillan, Chief, Innovation, US Space Force  
 Brad Chedister, Chief Technology & Innovation Officer, DEFENSEWERX  
 Katherine Arrington, Chief Information Security Officer, Office of the Under Secretary of Defense for Acquisition and Sustainment  
 James Balocki, Deputy Assistant Secretary of the Navy, Installations and Facilities  
 Mark Correll, Deputy Assistant Secretary of the Air Force for Environment, Safety and Infrastructure  
 Maj John Sidor, Commander, 1st Special Operations Contracting Squadron, USAF Hurlburt Field  
 Col Kevin "Astro" Murray, Director - Science & Technology, Marine Corps Warfighting Laboratory  
 Megan Dake, Director of Contracts, MARCORSYSCOM  
 Brad Crosby, CCO Norfolk Naval Shipyard, NAVSEA  
 CDR Jackie B. Hurse, Chief of the Contracting Office, Mid-Atlantic Regional Maintenance Center  
 CAPT Thomas Neville, Commander, Defense Logistics Agency/Distribution Norfolk  
 RADM Mark R. Whitney, Director, Fleet Maintenance, US Fleet Forces Command  
 and many more

### Military Commands & Bases

Air Force Armament Directorate  
 Air Force Nuclear Weapons Center  
 Air Force Research Laboratory  
 Edwards AFB  
 Vandenberg AFB  
 Fleet Forces Command  
 NAVFAC  
 NAVSUP  
 NAVAIR  
 NAVSEA  
 Norfolk Naval Base  
 MARCORSYSCOM  
 Army Installation Management Command  
 U.S. Army Corps of Engineers  
 Joint Base San Antonio  
 Red River Army Depot  
 U.S. Space Force  
 and more

### Government Agencies

Defense Logistics Agency  
 Defense Health Agency  
 Defense Advanced Research Projects Agency  
 U.S. Small Business Administration  
 U.S. General Services Administration  
 Procurement Technical Assistance Centers  
 NASA SEWP  
 and more

### Industry

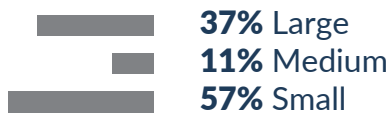
3M  
 ADS, Inc.  
 AECOM  
 American States Utility Services  
 ARMA Global GDIT  
 Bank of America  
 Bechtel  
 Boeing  
 Booz Allen Hamilton  
 CACI  
 CGI Federal  
 Chenega Corporation  
 ComplyUp  
 CPI Aero  
 Doosan Bobcat  
 Eaton Corporation  
 EBI Consulting  
 Enerpac  
 Fluor Corp  
 Gordian  
 Gulf Power  
 Harris  
 HDR  
 Honeywell  
 HP  
 IBM  
 IMSM  
 InDyne, Inc.  
 Jacobs Engineering  
 Johnson Controls  
 KBR  
 Konica Minolta  
 L-3 Communications  
 Leonardo  
 DRS  
 Lockheed Martin  
 Louis Berger Group  
 Mohawk Valley Materials  
 Northrop Grumman  
 Parsons  
 Projects Unlimited  
 PwC  
 SAIC  
 Schneider Electric  
 Siemens  
 Unanet  
 West-Mark  
 and many others



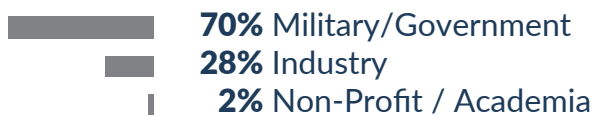
## Industries Represented

Aerospace/Avionics  
 AI & Machine Learning  
 Agriculture/Food  
 Armaments  
 Banking/Finance  
 Building/Construction  
 Cybersecurity  
 Education/Training  
 Electronics & Microsystems  
 Energy & Sustainability  
 Engineering  
 Environmental  
 Health/Medical/Biotech  
 Hospitality  
 Manufacturing  
 Mining  
 Technology  
 Transportation  
 Shipbuilding  
 Other

## Business Size



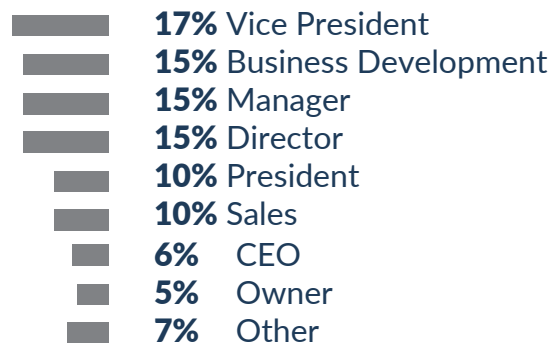
## Speaker Type



## Attendee Type



## Industry Attendee Role



## Past Event Attendee Count

Including in-person and virtual participants

800+ Air Force Contracting Summit  
 500+ Navy Contracting Summit  
 300+ Southwest Defense Contracting Summit  
 400+ Pacific Defense Contracting Summit  
 300+ American Small Business Contracting Summit  
 250+ Special One-Time Events & Briefings





## Bringing Leaders Together... To Empower Solutions.

“

***As a public servant, I support the DoD in the federal procurement space. I have attended Defense Leadership Forum Summits in recent years across multiple topics of focus and they continue to gather the great minds and valued contributors in American Federal Procurement. The network that continues to be built with the support of DLF is in the forefront of collaborative exchange and partnering for valued outcomes.***

- J. Piquero

”

***“We were able to address fundamentally the need for both communities, that is the public sector community and the private sector community to come together, to partner, to collaborate. to operate based on trust. It was a very worthwhile session.”***

General Norton Schwartz, 19th Chief of Staff of the Air Force, Keynote Speaker

***“We’ve been able to see some friendly faces year after year we’ve been able to strategically partner with and we use this conference to meet and greet new potential partners and strategize solutions.”***

Leeandra Cain, Hurricane Aerospace Solutions, Sponsor & Exhibitor

***“Even today we set up a JV to execute a project on a military base, and we’re looking for many more to come. It’s been a great opportunity for us to build relationships through the Defense Leadership Forum network.”***

Matthew Garry, RapidBuilt, Sponsor & Exhibitor

***“The Summit offered a great opportunity for small businesses to learn more about contracting and sub-contracting with the Defense Department.”***

Debbie Brown, Deputy District Director, North Florida District  
U.S. Small Business Administration



# Defense Leadership Forum

## ABOUT US

The Defense Leadership Forum is a public service organization bringing together Congressional leaders, Pentagon officials, military base commanders, and business representatives to identify the best solutions to defend the United States.

We organize educational forums in the Washington, DC area and throughout the country. Our highly regarded conferences provide the latest information on Defense Department budgets; the mission and contracting priorities of the U.S. Navy, U.S. Army, U.S. Air Force, and U.S. Marine Corps; the mission and contracting priorities of specific military commands and military bases; and details on specific new military contracts in all areas of procurement, including ships, aircraft, tanks, missiles, ammunition, vehicles, electronics systems, communications systems, information systems, energy, intelligence, cyber security, military construction, facilities, military family housing, health, infrastructure modernization, and more.

The Summit organizers have brought together more than 150,000 government, military, and business leaders to identify solutions to enhance the defense and security of the United States. More than 1,500 speakers have participated.

## OUR EVENT FORMAT

**Bringing leaders together** is more than a phrase, it is our motto.

At the **Defense Leadership Forum**, we strive to bring military, government, and business leaders together with one simple goal — **to provide the opportunity to build connections** — leading to shared resources, partnering, and information exchanges regarding contracting opportunities. Our forums include the latest information on the defense budget; new contracting opportunities with the Air Force, Army, Navy, and Marine Corps; new contracting opportunities in high-tech areas, especially AI and Cyber; and new contracting opportunities in the critical U.S. Indo-Pacific Theater. Join us for powerful general sessions with key leaders, matchmaking sessions with military officials and industry executives, cutting-edge exhibits, effective networking, and opportunities for post-event follow-up.

## MATCHMAKING SESSIONS

Summit Matchmaking Sessions are an opportunity to participate in meetings with representatives from various government agencies, contracting services, prime contractors, and industry professionals -- to facilitate targeted information exchange and matching needs with resources and solutions.



## DLF SOCIAL MEDIA



Be a part of the buzz year round! Make sure to follow us to stay updated and connect with others.  
Connect with us on Instagram, Facebook, & YouTube.







DEFENSE LEADERSHIP FORUM  
★★★★★  
*Bringing Leaders Together... To Empower Solutions*