

2025 SUMMIT PROSPECTUS

SPONSORSHIP AND EXHIBIT OPPORTUNITIES



Bringing Leaders Together...
To Empower Solutions.



UPCOMING EVENTS

JANUARY

2025 DEFENSE OUTLOOK SUMMIT
January 23 – 24, 2025
Washington, DC

FEBRUARY

AMERICAN SMALL BUSINESS CONTRACTING SUMMIT
February 27 - 28, 2025
Washington, DC

APRIL

2025 AIR FORCE CONTRACTING SUMMIT
April 14 – 15, 2025
Orlando, Florida

JUNE

2025 NAVY CONTRACTING SUMMIT
June 2025
Norfolk, Virginia

AUGUST

2025 ARMY CONTRACTING BRIEFING
August 2025
Washington, DC

OCTOBER

2025 PACIFIC DEFENSE CONTRACTING SUMMIT
October 2025
Honolulu, Hawaii

DECEMBER

2026 DEFENSE OUTLOOK BRIEFING
December 2025
Washington, DC



Why Sponsor or Exhibit?

The **Defense Leadership Forum** has a long history of producing highly-valued defense contracting conferences. Thousands of Congressional, military, government, and business leaders have participated in our annual events.

There are a variety of opportunities at our Summits to meet government and military decision-makers and industry professionals.

In addition to the General Session presentations, our events feature a VIP Networking Reception, Networking Lunch with Exhibitors, and more.

Our Summits also feature matchmaking sessions, which have been highly successful in allowing Small Businesses and Prime Contractors to identify potential alliances and teaming partners.

Display your products, services, and technologies to hundreds of business professionals and decision-makers representing a variety of defense specialties.

Reach more people.

Build connections.

Grow your business.

SPONSORSHIP OPPORTUNITIES



DIAMOND

Exclusive Package - Only 1 Spot per Event

Special Strategy Sessions with DLF Leadership
Marketing email to Attendees featuring your defense solutions
Company Logo Featured on Summit Name Badges
Plus, **ALL benefits** listed in the **Titanium** package below.

SOLD OUT for the Defense Outlook Summit. Currently available for all other events.

★★★★★
\$15,000

1 Available



TITANIUM

Invitation to provide a 15-Min Speaking Presentation
5 Passes including access to General Sessions
Standard or Large Table-Top Exhibit Space with Prime Placement
Corporate Marketing Material Provided to Participants
Invitation to host a Matchmaking Session
Recognition in Summit Materials and Website
Access to Lunch & VIP Reception
Photos and video clips of Your Participation in the Summit
Access to Summit Presentations & Materials (Post-Event)

SOLD OUT for the Defense Outlook Summit & American Small Business Summit.

★★★★★
\$10,500

1 Available



PLATINUM

4 Passes including access to General Sessions
Standard Table-Top Exhibit Space with Prime Placement
Invitation to host a Matchmaking Session
Corporate Marketing Material Provided to Participants
Recognition in Summit Materials and Website
Access to Lunch & VIP Reception
Photos and video clips of Your Participation in the Summit
Access to Summit Presentations & Materials (Post-Event)

ONE available for American Small Business Summit and Air Force Contracting Summit.

★★★★★
\$8,000

2 Available



GOLD

3 Passes including access to General Sessions
Standard Table-Top Exhibit Space with Prime Placement
Invitation to host a Matchmaking Session
Corporate Marketing Material Provided to Participants
Recognition in Summit Materials and Website
Access to Lunch & VIP Reception
Photos and video clips of Your Participation in the Summit
Access to Summit Presentations & Materials (Post-Event)

TWO available for the Defense Outlook Summit & Air Force Contracting Summit.

★★★★★
\$6,000

3 Available



Let us take your event experience to the next level!

Contact Us at events@usdlf.org to set up a call to discuss which package will work best for your company!



REGISTRATION

2 Passes including access to General Sessions Standard Table-Top Exhibit Space with Prime Placement Company Logo on Summit Lanyards Recognition in Summit Materials and Website Access to Lunch & VIP Reception Photos and video clips of Your Participation in the Summit Access to Summit Presentations & Materials (Post-Event)

\$6,500

1 Available

SOLD OUT for the 2025 Defense Outlook Summit



LUNCH

2 Passes including access to General Sessions Standard Table-Top Exhibit Space with Prime Placement Opportunity to provide brief remarks on Day 1 Recognition in Summit Materials and Website Access to Lunch & VIP Reception Photos and video clips of Your Participation in the Summit Access to Summit Presentations & Materials (Post-Event)

\$5,500

1 Available



VIP NETWORKING RECEPTION

2 Passes including access to General Sessions Standard Table-Top Exhibit Space with Prime Placement Company Logo on Reception Signage Recognition in Summit Materials and Website Access to Lunch & VIP Reception Photos and video clips of Your Participation in the Summit Access to Summit Presentations & Materials (Post-Event)

\$4,500

3 Available



CONTRIBUTING

2 Passes including access to General Sessions Standard Table-Top Exhibit Space Access to Lunch & VIP Reception Access to Summit Presentations & Materials (Post-Event)

\$3,000

5 Available



SMALL BUSINESS

2 Passes including access to General Sessions Standard Table-Top Exhibit Space Access to Lunch & VIP Reception Access to Summit Presentations & Materials (Post-Event)

\$2,000

10 Available

Display your Company's Defense Solutions at our Summits!

Email us to set up a call with our team today!

EXHIBIT PACKAGES & ATTENDEE PASS OPTIONS

STANDARD EXHIBIT PACKAGE 1

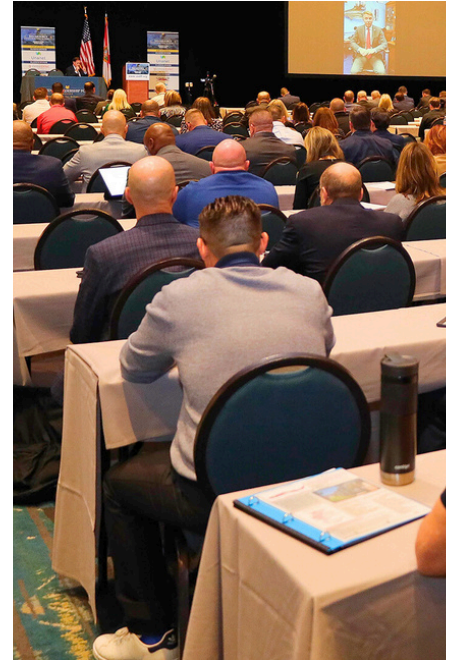
1 Pass including access to General Sessions
 Standard Table-Top Exhibit Space
 Recognition in Summit Materials
 Access to Lunch & VIP Reception
 Photos of Your Participation in the Summit
 Access to Summit Presentations & Materials (Post-Event)

Interested in a 10ft wide space? Inquire about Large Exhibit Availability

\$1,800

Early Rate

10 Available



STANDARD EXHIBIT PACKAGE 2

2 Passes including access to General Sessions
 Standard Table-Top Exhibit Space
 Recognition in Summit Materials
 Access to Lunch & VIP Reception
 Photos of Your Participation in the Summit
 Access to Summit Presentations & Materials (Post-Event)

Interested in a 10ft wide space? Inquire about Large Exhibit Availability

\$2,200

Early Rate

10 Available

BUSINESS ATTENDEE PASS

1 General Attendee Pass
 Access to General Sessions and Exhibit Areas
 Access Matchmaking Sessions
 Access to Day 1 Lunch
 Access to Summit Presentations & Materials (Post-Event)

Does not include access to the Networking Reception

\$895

Early Rates
 Available

100+ Available



VIP ATTENDEE PASS

1 General Attendee Pass
 Access to General Sessions and Exhibit Areas
 Access to Matchmaking Sessions
 Access to Day 1 Lunch
 Access to VIP Networking Reception
 Access to Summit Presentations & Materials (Post-Event)

\$1,045

Early Rates
 Available

100 Available

Special Rates are available for Non-Profit Agencies and Complimentary Registration is available for Government & Military Officials. Limited availability. Inquire for registration details. Email events@usdlf.org

EXHIBIT DETAILS:

Exhibitor Areas vary per event and may include space inside the General Session room, pre-function and registration areas, or a separate Exhibit Hall. Inquire for more details per event. No carpeting or pipe & drape needed. This includes table-top exhibit space only. A table and chairs will be provided. Standard Exhibit includes space up to 8ft wide for display items. Top Sponsors may request additional space, if available. The use of up to (2) Pop-Up Banners or a backdrop is recommended, not to exceed the standard 8ft width. Other display items must be cleared with the event staff prior to registration. Electrical service and other ancillary items such as internet connections are not included in exhibit registration. Complete exhibit details will be available for download on our website at least 30 days prior to the Day 1 of the event.

Participants in our numerous defense events have included:

Speakers

LtGen Charles Chiarotti, Deputy Commandant, Installations and Logistics, U.S. Marine Corps
 MG Jeffrey Milhorn, Deputy Commanding General for Military and International Operations, Army Corps of Engineers
 Delia A. Adams, Sr Acquisition Executive, Acquisition Directorate, Army Installation Management Command
 RDML John Adametz, Commander, NAVFAC Pacific
 BG Greg Chaney, Commander, Texas National Guard
 MG Patrick W. Burden, Deputy Commanding General for Combat Systems, Army Futures Command
 Col Paul Porter, Director of Contracting, 502nd Contracting Squadron, Joint Base San Antonio
 Dr. David Smith, Director, Air Force Production and Flight Test Facility Plant 42, Edwards Air Force Base
 Lt Col Walter McMillan, Chief, Innovation, US Space Force
 Brad Chedister, Chief Technology & Innovation Officer, DEFENSEWERX
 Katherine Arrington, Chief Information Security Officer, Office of the Under Secretary of Defense for Acquisition and Sustainment
 James Balocki, Deputy Assistant Secretary of the Navy, Installations and Facilities
 Mark Correll, Deputy Assistant Secretary of the Air Force for Environment, Safety and Infrastructure
 Maj John Sidor, Commander, 1st Special Operations Contracting Squadron, USAF Hurlburt Field
 Col Kevin "Astro" Murray, Director - Science & Technology, Marine Corps Warfighting Laboratory
 Megan Dake, Director of Contracts, MARCORSYSCOM
 Brad Crosby, CCO Norfolk Naval Shipyard, NAVSEA
 CDR Jackie B. Hurse, Chief of the Contracting Office, Mid-Atlantic Regional Maintenance Center
 CAPT Thomas Neville, Commander, Defense Logistics Agency/Distribution Norfolk
 RADM Mark R. Whitney, Director, Fleet Maintenance, US Fleet Forces Command
 and many more

Military Commands & Bases

Air Force Armament Directorate
 Air Force Nuclear Weapons Center
 Air Force Research Laboratory
 Edwards AFB
 Vandenberg AFB
 Fleet Forces Command
 NAVFAC
 NAVSUP
 NAVAIR
 NAVSEA
 Norfolk Naval Base
 MARCORSYSCOM
 Army Installation Management Command
 U.S. Army Corps of Engineers
 Joint Base San Antonio
 Red River Army Depot
 U.S. Space Force
 and more

Government Agencies

Defense Logistics Agency
 Defense Health Agency
 Defense Advanced Research Projects Agency
 U.S. Small Business Administration
 U.S. General Services Administration
 Procurement Technical Assistance Centers
 NASA SEWP
 and more

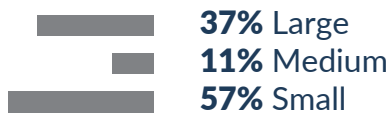
Industry

3M
 ADS, Inc.
 AECOM
 American States Utility Services
 ARMA Global GDIT
 Bank of America
 Bechtel
 Boeing
 Booz Allen Hamilton
 CACI
 CGI Federal
 Chenega Corporation
 ComplyUp
 CPI Aero
 Doosan Bobcat
 Eaton Corporation
 EBI Consulting
 Enerpac
 Fluor Corp
 Gordian
 Gulf Power
 Harris
 HDR
 Honeywell
 HP
 IBM
 IMSM
 InDyne, Inc.
 Jacobs Engineering
 Johnson Controls
 KBR
 Konica Minolta
 L-3 Communications
 Leonardo
 DRS
 Lockheed Martin
 Louis Berger Group
 Mohawk Valley Materials
 Northrop Grumman
 Parsons
 Projects Unlimited
 PwC
 SAIC
 Schneider Electric
 Siemens
 Unanet
 West-Mark
 and many others

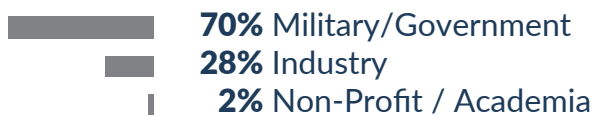
Industries Represented

Aerospace/Avionics
 AI & Machine Learning
 Agriculture/Food
 Armaments
 Banking/Finance
 Building/Construction
 Cybersecurity
 Education/Training
 Electronics & Microsystems
 Energy & Sustainability
 Engineering
 Environmental
 Health/Medical/Biotech
 Hospitality
 Manufacturing
 Mining
 Technology
 Transportation
 Shipbuilding
 Other

Business Size



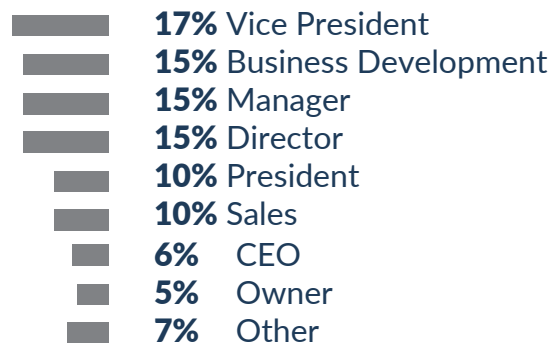
Speaker Type



Attendee Type



Industry Attendee Role



Past Event Attendee Count

Including in-person and virtual participants

800+ Air Force Contracting Summit
 500+ Navy Contracting Summit
 300+ Southwest Defense Contracting Summit
 400+ Pacific Defense Contracting Summit
 300+ American Small Business Contracting Summit
 250+ Special One-Time Events & Briefings





Bringing Leaders Together... To Empower Solutions.

“

As a public servant, I support the DoD in the federal procurement space. I have attended Defense Leadership Forum Summits in recent years across multiple topics of focus and they continue to gather the great minds and valued contributors in American Federal Procurement. The network that continues to be built with the support of DLF is in the forefront of collaborative exchange and partnering for valued outcomes.

- J. Piquero

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“We were able to address fundamentally the need for both communities, that is the public sector community and the private sector community to come together, to partner, to collaborate. to operate based on trust. It was a very worthwhile session.”

General Norton Schwartz, 19th Chief of Staff of the Air Force, Keynote Speaker

“We’ve been able to see some friendly faces year after year we’ve been able to strategically partner with and we use this conference to meet and greet new potential partners and strategize solutions.”

Leeandra Cain, Hurricane Aerospace Solutions, Sponsor & Exhibitor

“Even today we set up a JV to execute a project on a military base, and we’re looking for many more to come. It’s been a great opportunity for us to build relationships through the Defense Leadership Forum network.”

Matthew Garry, RapidBuilt, Sponsor & Exhibitor

“The Summit offered a great opportunity for small businesses to learn more about contracting and sub-contracting with the Defense Department.”

Debbie Brown, Deputy District Director, North Florida District
U.S. Small Business Administration



Defense Leadership Forum

ABOUT US

The Defense Leadership Forum is a public service organization bringing together Congressional leaders, Pentagon officials, military base commanders, and business representatives to identify the best solutions to defend the United States.

We organize educational forums in the Washington, DC area and throughout the country. Our highly regarded conferences provide the latest information on Defense Department budgets; the mission and contracting priorities of the U.S. Navy, U.S. Army, U.S. Air Force, and U.S. Marine Corps; the mission and contracting priorities of specific military commands and military bases; and details on specific new military contracts in all areas of procurement, including ships, aircraft, tanks, missiles, ammunition, vehicles, electronics systems, communications systems, information systems, energy, intelligence, cyber security, military construction, facilities, military family housing, health, infrastructure modernization, and more.

The Summit organizers have brought together more than 150,000 government, military, and business leaders to identify solutions to enhance the defense and security of the United States. More than 1,500 speakers have participated.

OUR EVENT FORMAT

Bringing leaders together is more than a phrase, it is our motto.

At the [Defense Leadership Forum](#), we strive to bring military, government, and business leaders together with one simple goal – *to provide the opportunity to build connections* – leading to shared resources, partnering, and information exchanges regarding contracting opportunities. Our forums include the latest information on the defense budget; new contracting opportunities with the Air Force, Army, Navy, and Marine Corps; new contracting opportunities in high-tech areas, especially AI and Cyber; and new contracting opportunities in the critical U.S. Indo-Pacific Theater. Join us for powerful general sessions with key leaders, matchmaking sessions with military officials and industry executives, cutting-edge exhibits, effective networking, and opportunities for post-event follow-up.

MATCHMAKING SESSIONS

Summit Matchmaking Sessions are an opportunity to participate in meetings with representatives from various government agencies, contracting services, prime contractors, and industry professionals -- to facilitate targeted information exchange and matching needs with resources and solutions.



DLF SOCIAL MEDIA



Be a part of the buzz year round! Make sure to follow us to stay updated and connect with others.
Connect with us on Instagram, Facebook, & YouTube.

